



IASB Update for AEA Superintendent Meetings October 2024

Ensure Your District's Voice is Heard at IASB's Delegate Assembly & Annual Meeting

Wednesday, Nov. 20

REGISTER DELEGATES BY NOV. 13! The [Delegate Assembly & Annual Meeting](#) is an important annual event where member delegates gather to hold the annual meeting, set and approve the legislative platform and convene nominating caucuses for open IASB District Director seats. This year's meeting will include the election of the President-elect and updates to the [IASB Articles of Incorporation and Bylaws](#).

Take time to review the [Proposed IASB Legislative Platform](#), the [Proposed IASB Public Policy Agenda](#) and encourage your board to appoint a delegate and an alternate delegate to represent your district at Delegate Assembly on Nov. 20.

If you have questions, please contact Stephanie Rousseau at srousseau@ia-sb.org.

UPDATES TO THE IASB ARTICLES OF INCORPORATION AND BYLAWS

The IASB Board of Directors recommends the following amendments to the IASB Articles of Incorporation & Bylaws. In summary:

- Language updates for greater clarity.
- Removal of associate membership as an option.
- Ability for IASB to offer limited services to non-members.

For detailed information, please review the proposed changes [here](#). A formal vote on these changes will take place at [Delegate Assembly](#) on Nov. 20. Amendments require a two-thirds vote of members present for passage.

If you have questions, please contact D.T. Magee at dmagee@ia-sb.org.

Learn the Latest—Convention General Sessions & Pre-Convention Workshops

Wednesday, Nov. 20–Friday, Nov. 22

SCHED LAUNCH

The [79th Annual IASB Convention](#) online program has officially launched through SCHED. Browse the official event schedule, sessions, speakers and even build your own itinerary. [Get started today!](#)

THREE OUTSTANDING KEYNOTE SPEAKERS

This year’s Convention will feature three outstanding keynote speakers: [Sarita Maybin](#), [Donna Beegle](#) and [Anthony Muhammad](#)!

Sarita will kick off Convention with practical strategies and positive techniques to navigate tough conversations at the board table with tact and respect. By the end of the session, you'll feel empowered to approach difficult conversations with grace, focused on maintaining professionalism and fostering better understanding in ALL communications. Read Sarita’s [full biography](#) and learn more about the [Opening General Session](#).

Over lunch, Donna will dive into the impact of poverty on students’ education and why poverty-informed Iowa school board members are more important than ever to break barriers for the one in five students struggling with basic needs. Read Donna’s [full biography](#) and learn more about the [Second General Session & Luncheon](#).

Anthony will close out the day introducing us to the importance of transformational leadership and the key competencies that ALL board teams can practice as you lead transformation in your own district. Walk away with practical skills that inspire others to embrace change! Read Anthony’s [full biography](#) and learn more about the [Closing General Session](#).

PRE-CONVENTION WORKSHOPS

Start Convention off on the right foot with our fantastic lineup of [Pre-Convention Workshops](#)! Whether you’re a brand-new board member, or a seasoned pro, we have a workshop for you.

Join keynote speaker [Donna Beegle](#) in her eye-opening Pre-Convention Workshop, ‘[Breaking Barriers—Using a Poverty Informed Lens to Transform Education](#)’. In this 90-minute workshop, you’ll participate in an interactive poverty simulation, which will challenge your beliefs, dispel pervasive myths and uncover the real obstacles to educational success. You’ll walk away with actionable, proven tools to remove poverty barriers and improve educational outcomes for all students.

What is generative AI? How does it function? How quickly is it evolving? A strong understanding of AI is crucial to aligning its potential with your district’s educational goals and priorities. Dive into the future of education with AI in the ‘[Generative AI & Education](#)’ workshop with [AI for Education](#) Co-Founder, Consultant & Speaker Amanda Bickerstaff. In this interactive, two-and-a-half-hour workshop,

you'll build a foundation of generative AI basics, explore AI ethics and examine the limitations and opportunities AI policy can create in your district.

Seasoned board members can level up their knowledge with our popular, informative [School Finance 101, 201 and 301 workshops](#) while new board members are encouraged to take advantage of the [Ready, Set, Govern! Workshop](#) which covers the foundational elements of good governance. Additionally, the Basics for Board Secretaries and the Board Secretary Workshop will also be available, both offering SBO credit. [Learn more and register today!](#)

STAY UP TO DATE ON CONVENTION HAPPENINGS. Be sure to bookmark IASB's Convention homepage so you have the latest Convention news and updates at your fingertips.

If you have questions, please contact Emily Miller at emiller@ia-sb.org.

Registration Open Now for the December ISFLC Conference

REGISTER TODAY! ISFLC conferences are excellent opportunities for new or aspiring superintendents and school business officials to expand their knowledge base and skills. [The ISFLC December Conference](#) on Dec. 18–19 is the first of two conferences offered in the winter as part of the [Iowa Superintendents Finance and Leadership Consortium \(ISFLC\)](#) program. [Learn more](#) and stay tuned for general session topics and speakers!

Unable to attend in December? Save the date for the [February ISFLC Conference](#) on Feb. 18–19, 2025. [Learn more](#) and browse the track offerings. More details to come!

For more information regarding ISFLC or UNI Graduate Credit, email Amanda Schmidt at amanda.schmidt@uni.edu. For all other ISFLC-related questions, please contact Emily Miller at emiller@ia-sb.org.

Gain Recognition for Your Board Learning

The current Annual Board Awards (ABA) year concludes **October 31**. How close are you and your board members to earning your awards? Check your current points [here!](#) Superintendents, AEA administrators, or community college presidents earning 15 points (minimum) alongside at least two board members in the district, AEA or community college also earning 15 points, earn the Award of Honor. In addition, your board secretary can see the points status for earning the Team Award. [Check out the upcoming learning opportunities.](#)

If you have questions, please contact Katherine Solan at ksolan@ia-sb.org.

Mark Your Calendar—Day on the Hill 2025 Scheduled for Tuesday, Jan. 28, 2025

SAVE THE DATE! The Iowa Association of School Boards (IASB), School Administrators of Iowa (SAI) and Iowa's Area Education Agencies (AEAs) invite you to the [2025 Day on the Hill!](#) This advocacy event will begin at the State Historical Building in the morning for an optional brief session on talking

points and logistical information for advocating at the Capitol. Following the training, attendees will head to the Capitol to meet and network with legislators in the rotunda and to support the displays showing innovative programs and initiatives happening in Iowa public schools. **Note:** There are two pre-training webinars prior to Day on the Hill. Be sure to register so you're in-the-know before Day on the Hill!

For more information, please contact Emily Miller at emiller@ia-sb.org.

Timely Tools and Resources

BOARDCAST SEASON 4, EPISODE 3: FOUR STEPS TO SUCCESS FOR NEW SUPERINTENDENTS

NEW PODCAST EPISODE! In this episode of [BoardCast](#), IASB Executive Director D.T. Magee discusses the 'Four Steps to Success for New Superintendents.' These steps are designed to help you build a solid foundation for your leadership role and to ensure a strong relationship with your board. Drawing from both the expertise of IASB and his personal experience as a former superintendent, D.T. guides you through these essential steps. [Listen now](#) and peruse this [handy report](#) where D.T. shares his favorite IASB resources for superintendents new and old.

If you have questions, please contact Yve Sojka at ysojka@ia-sb.org.

SCHOOL SAFETY TOOLKIT

We believe that every student deserves to learn, and every staff member deserves to work, in a safe and secure environment. For resources on all facets of school safety, including physical safety measures in and around schools, violence prevention programs, addressing student behavior and more, check out [IASB's School Safety Toolkit](#). In addition, browse the available talking points to help guide school safety conversations with your legislators this upcoming session.

If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

Upcoming Events

November 20: [Delegate Assembly & Annual Meeting](#)

November 20–22: [79th IASB Annual Convention & Trade Show](#)

December 18–19: [December ISFLC Conference](#)

January 14: Webinar: Day on the Hill Preview—Condition of the State

January 21: Webinar: Day on the Hill Preview—State of the Budget

January 28: Day on the Hill 2025

February 6, 11–12: [Frontline Analytics Certified Budget Workshops](#)

For a complete listing, visit www.ia-sb.org/learninghub.