



IASB Update for AEA Superintendent Meetings September 2024

New (And Aspiring) Superintendents—Take Advantage of a Free Learning Opportunity Tailored to Fit Your Needs

Wednesday, Sept. 18

LAST CHANCE TO REGISTER! Superintendents new to Iowa and new to the role are invited to join us on Wednesday, September 18 for a [complimentary one-day conference](#) focused entirely on key concepts in Iowa's funding of school districts. Attendees will hear information on Dillon's Rule vs. Home Rule, review basic school finance formula principles and learn about Iowa's school finance formula.

Don't worry! IASB school finance experts are on hand all day to answer both general and districts-specific questions, review key financial information like unspent authorized budget, solvency ratio, enrollment trends and current/trending legislative issues. Registration is complimentary for superintendents new to Iowa and/or new to the superintendency whose district(s) are members of IASB. [Register now or before September 16.](#)

If you have questions, please contact Amanda Schmidt at amanda.schmidt@uni.edu.

Upcoming Webinar: How to Maintain High-Touch Relationships in High-Tech Times

Thursday, Sept. 26, Noon

REGISTER NOW! In a world dominated by Facebook, email and texting, it's crucial to remember that conversations remain vital to relationship-building in your Board work. This upbeat, interactive presentation will provide positive, real-life strategies for maintaining high-touch relationships, even when communicating virtually. [IASB 79th Annual Convention](#) keynote speaker [Sarita Maybin](#) will share tried and true strategies for maintaining positive communication over the internet and navigating online social interactions both within your board team, and across your community. [Learn more and register today!](#)

If you have questions, please contact Emily Miller at emiller@ia-sb.org.

Ensure Your District's Voice is Heard at IASB's Delegate Assembly & Annual Meeting

Wednesday, Nov. 20

REGISTER DELEGATES BY NOVEMBER 13! The [Delegate Assembly & Annual Meeting](#) is an important annual event where member delegates gather to hold the annual meeting, set and approve the legislative platform and convene nominating caucuses for open IASB District Director seats. This year's meeting will include the election of the President-elect and updates to the [IASB Articles of Incorporation and Bylaws](#). Visit the [Delegate Assembly webpage](#) to learn more and register!

If you have questions, please contact Stephanie Rousseau at srousseau@ia-sb.org.

UPDATES TO THE IASB ARTICLES OF INCORPORATION AND BYLAWS

On August 6, you received an email from Board President Elizabeth Brennan about proposed changes to IASB Articles of Incorporation and Bylaws. These proposed changes reflect both current and past practice for IASB.

Key proposed changes include:

- Language updates for greater clarity.
- Removal of associate membership as an option.
- Ability for IASB to offer limited services to non-members.

For detailed information, please review the proposed changes [here](#). A formal vote on these changes will take place at [Delegate Assembly](#) on November 20.

If you have questions, please contact D.T. Magee at dmagee@ia-sb.org.

Learn the Latest—IASB 79th Annual Convention General Sessions & Pre-Convention Workshops

Wednesday, Nov. 20–Friday, Nov. 22

THREE OUTSTANDING KEYNOTE SPEAKERS

The [79th Annual IASB Convention](#) will feature three outstanding keynote speakers: [Sarita Maybin](#), [Donna Beegle](#) and [Anthony Muhammad](#)!

Sarita will kick off Convention with practical strategies and positive techniques to navigate tough conversations at the board table with tact and respect. By the end of the session, you'll feel empowered to approach difficult conversations with grace, focused on maintaining professionalism

and fostering better understanding in ALL communications. Read Sarita's [full biography](#) and learn more about the [Opening General Session](#).

Over lunch, Donna will dive into the impact of poverty on students' education and why poverty-informed Iowa school board members are more important than ever to break barriers for the one in five students struggling with basic needs. Read Donna's [full biography](#) and learn more about the [Second General Session & Luncheon](#).

Anthony will close out the day introducing us to the importance of transformational leadership and the key competencies that ALL board teams can practice as you lead transformation in your own district. Walk away with practical skills that inspire others to embrace change! Read Anthony's [full biography](#) and learn more about the [Closing General Session](#).

EIGHT FANTASTIC, INFORMATIVE PRE-CONVENTION WORKSHOPS

Start Convention off on the right foot with our fantastic lineup of [Pre-Convention Workshops](#)! Whether you're a brand-new board member, or a seasoned pro, we have a workshop for you.

Join keynote speaker [Donna Beegle](#) in her engaging Pre-Convention Workshop, '[Breaking Barriers—Using a Poverty Informed Lens to Transform Education](#)'. In this eye-opening session, you'll participate in an interactive poverty simulation, which will challenge your beliefs, dispel pervasive myths and uncover the real obstacles to educational success. Walk away with actionable, proven tools to remove poverty barriers and improve educational outcomes for **ALL** students.

What is generative AI? How does it function? How quickly is it evolving? A strong understanding of AI is crucial to aligning its potential with your district's educational goals and priorities. Dive into the future of education with AI in the '[Generative AI & Education](#)' workshop with [AI for Education](#) Co-Founder, Consultant & Speaker Amanda Bickerstaff. In this interactive, two-and-a-half-hour workshop, you'll build a foundation of generative AI basics, explore AI ethics and examine the limitations and opportunities AI policy can create in your district.

Seasoned board members can level up their knowledge with our popular, informative [School Finance 101, 201 and 301 workshops](#) while new board members are encouraged to take advantage of the [Ready, Set, Govern! Workshop](#) which covers the foundational elements of good governance. Additionally, the Basics for Board Secretaries and the Board Secretary Workshop will also be available, both offering SBO credit. [Learn more and register today!](#)

STAY UP TO DATE ON CONVENTION HAPPENINGS. Be sure to bookmark IASB's Convention homepage so you have the latest Convention news and updates at your fingertips.

If you have questions, please contact Emily Miller at emiller@ia-sb.org.

Gain Recognition for Your Board Learning

The current Annual Board Awards (ABA) year concludes **October 31**. How close are you and your board members to earning your awards? Check your current points [here!](#) Superintendents, AEA

administrators, or community college presidents earning 15 points (minimum) alongside at least two board members in the district, AEA or community college also earning 15 points, earn the Award of Honor. In addition, your board secretary can see the points status for earning the Team Award. [Check out the upcoming learning opportunities.](#)

If you have questions, please contact Katherine Solan at ksolan@ia-sb.org.

Mark Your Calendar—Day on the Hill 2025 Scheduled for Tuesday, Jan. 28, 2025

SAVE THE DATE! The Iowa Association of School Boards (IASB), School Administrators of Iowa (SAI) and Iowa’s Area Education Agencies (AEAs) invite you to the [2025 Day on the Hill!](#) This advocacy event will begin at the State Historical Building in the morning for an optional brief session on talking points and logistical information for advocating at the Capitol. Following the training, attendees will head to the Capitol to meet and network with legislators in the rotunda and to support the displays showing innovative programs and initiatives happening in Iowa public schools. **Note:** There are two pre-training webinars prior to Day on the Hill. Be sure to register so you’re in-the-know before Day on the Hill!

IASB Welcomes Two Brand-New Staff Members

We are so thrilled to welcome our new Member Outreach & Marketing Director [Libby Pederson](#) alongside our new Student Intern [Devanne Metzger](#) to the [Communications & Events team!](#)

Libby brings a wealth of marketing experience across various industries, with exceptional skills in social media marketing, web design, email marketing and event marketing. Her background as a non-profit board member and her fundraising experience will be invaluable to our efforts!

Devanne is a PCM High School graduate and is currently a senior at Iowa State University majoring in Graphic Design. Over the next year, Devanne will help with a variety of projects across the organization while utilizing her digital media skills and experience!

Timely Tools and Resources

BOARDCAST SEASON 4, EPISODE 1: THE POWER OF PUBLIC EDUCATION

NEW PODCAST EPISODE! In this episode of [BoardCast](#), IASB Executive Director D.T. Magee explores the transformative impact of public education. Join us as D.T. discusses how public education serves as the foundation of our democracy, promotes equity and opportunity for all students and drives economic growth in our communities. Whether you’re a school board member, educator, or advocate, this episode will inspire you to recognize and champion the vital role of public education in shaping Iowa’s future. [Listen now!](#)

If you have questions, please contact Yve Sojka at ysojka@ia-sb.org.

2025 COLLECTIVE BARGAINING TIMELINE

The [Collective Bargaining Timeline](#) is designed as a best practice guide to help navigate the collective bargaining season effectively. It serves as a resource for situations where there is no independent agreement on impasse procedures or when the public employer or public employee organization has not utilized those procedures. [Access the timeline and other resources](#) to ensure a smoother and more organized bargaining process.

If you have questions, please contact Marte Brightman at mbrightman@ia-sb.org.

FY 2026 SCHOOL PLANNING CALENDAR TEMPLATES NOW AVAILABLE

SUPERINTENDENTS! It is the responsibility of the superintendent to develop the school calendar for recommendation, approval and adoption by the board annually. [Visit IASB's Legal Authority & School Calendars webpage](#) to access available calendar templates (and more!) to aid in developing your district's school calendar.

If you have questions, please contact Marte Brightman at mbrightman@ia-sb.org.

UPDATED DISTRICT/AEA FINANCIAL FOCUS TOOLS AND SCHOOL FINANCE DATA

AVAILABLE NOW! FY 2025 School Aid data was recently updated on our [District](#) and [AEA Financial Focus](#) toolkits and the [School Finance Data](#) webpage. The updated data includes additional weightings, tax rates, valuations, per pupil amounts, ISL/PPEL data and other funding amounts for each school district. Many of the school finance workbooks also allow for comparisons among school districts.

For further information or assistance in using our finance tools, please contact Jan Miller-Hook at jmiller-hook@ia-sb.org or Mike Guanci at mguanci@ia-sb.org.

GUIDE TO IASB TOOLS: THE BUILDING BLOCKS OF EFFECTIVE RELATIONSHIPS WITH YOUR LEGISLATORS WEBINAR

RECORDING AVAILABLE! Are you ready to make an impact during the legislative session? Check out the [FREE recording of the Guide to IASB Tools: The Building Blocks of Effective Relationships with Your Legislators webinar](#) hosted by IASB's Government Relations team and board member advocates. Learn proven strategies to help build and maintain legislator relationships, tips for engaging with candidates and more. [View the presentation PDF](#) and check out the [Advocacy 101 webpage](#) for more information.

If you have questions, please contact Michelle Johnson at mjohnson@ia-sb.org.

Upcoming Events

September 18: [ISFLC New Superintendents' Conference](#)

September 26: [Webinar: How to Maintain High-Touch Relationships in High-Tech Times](#)

November 20: [Delegate Assembly & Annual Meeting](#)

November 20–22: [79th IASB Annual Convention & Trade Show](#)

December 18–19: [December ISFLC Conference](#)

January 14: Webinar: Day on the Hill Preview—Condition of the State

January 21: Webinar: Day on the Hill Preview—State of the Budget

January 28: Day on the Hill 2024

For a complete listing, visit www.ia-sb.org/learninghub.