



News Release

Iowa Association of School Boards®

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IASB Welcomes ParentSquare as Its Newest Affiliated Program for School Communication

Oct. 9, 2025—The Iowa Association of School Boards (IASB) is pleased to announce [ParentSquare](#), the award-winning, all-in-one communication platform, as its newest Affiliated Program. This collaboration expands the tools and resources available to Iowa school districts, helping boards and administrators strengthen communication and build stronger connections with families and communities.

ParentSquare is the trusted leader in school-home engagement for K–12 districts. Used by more than 38,000 schools and over 20 million students and families nationwide, ParentSquare empowers schools and districts to reach every parent with consistent, accessible, and inclusive communication. Its unified platform supports email, text, app notifications, voice messaging, and translation into more than 190 languages—inviting every family to be involved in their student’s education, no matter their home language or the device they use.

By bringing ParentSquare into its Affiliated Programs, IASB is helping Iowa school boards and administrators enhance transparency, strengthen trust, and foster stronger connections with their communities. Member districts will also benefit from preferential pricing and dedicated support as they adopt this powerful communication solution.

The Iowa Association of School Boards represents Iowa’s 325 school districts, nine area education agencies, and 15 community colleges, supporting locally elected board members in their mission to provide high-quality education for every student.

Through its [Affiliated Programs](#), IASB connects members with organizations that offer expertise in areas such as communication, finance, governance, and human resources. These programs provide districts with access to trusted services and resources, while also helping offset member costs by generating royalties that support IASB’s work on behalf of school boards.

Questions? Contact Heather Hulen at hhulen@ia-sb.org or (515) 247-7063.