

[District] Launches Iowa's Everyday Heroes Campaign to Celebrate the People Behind Student Success

[CITY], Iowa — Every day, people across [District Name] make a difference in the lives of students. From teachers and bus drivers to school board members, volunteers, parents and community partners, these Everyday Heroes help make our schools and community stronger.

This year, [District Name] is participating in **Iowa's Everyday Heroes**, a statewide storytelling campaign from the Iowa Association of School Boards (IASB) that celebrates the people who make a difference in Iowa's public schools.

The campaign is built around a simple idea: **Behind Every Student Success Is an Everyday Hero.**

Throughout the year, [District Name] will recognize Everyday Heroes who contribute to the success of our students and school community. Their stories may be shared through district social media, newsletters, the district website, board meetings and other community communications.

"Every day, we see people in our schools going above and beyond for our students," said [Superintendent/Board President Name]. "Iowa's Everyday Heroes gives us an opportunity to recognize those people and share the stories that show the positive impact our public schools have on our community."

How You Can Help

Everyone in our community can help us recognize an Everyday Hero.

Community members are encouraged to:

- **Nominate an Everyday Hero.** Tell us about a teacher, staff member, school leader, board member, volunteer, parent, student or community partner who makes a difference.
- **Share a story.** Tell us about a moment when someone in our schools made a difference for a student, family or our community.
- **Celebrate our heroes.** Like, share and comment on Everyday Hero stories when they appear on our district communications.
- **Help spread the word.** Use **#IAEdHeroes** when sharing your own stories and celebrations.

[District Name] will share nomination information at [website/link].

"Strong schools are built by people who care deeply about students and their communities," said [Name]. "By sharing their stories, we can help our community see the people and moments that make [District Name] special."

At the end of the year, [District Name] hopes to have a collection of stories that celebrates the people behind student success and shows the many ways public schools contribute to a strong community.

Every school has stories worth telling. Every district has Everyday Heroes.

#IAEdHeroes | Public Schools. Community Strong.

Celebrating Our Everyday Heroes

Every school has stories worth telling—and our district is full of people who make a difference every day.

This year, [District Name] is participating in **Iowa's Everyday Heroes**, a statewide storytelling campaign celebrating the people behind student success. Throughout the year, we'll recognize teachers, staff, school leaders, board members, volunteers, parents, students and community partners who help make our schools stronger.

Know an Everyday Hero? Nominate someone who makes a difference in our schools or community at [link].

Follow along and help us celebrate their stories using **#IAEdHeroes**.

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Who Is Your Everyday Hero?

Behind every student success is an Everyday Hero.

[District Name] is joining **Iowa's Everyday Heroes**, a statewide campaign celebrating the people who show up for students and help make our schools and community stronger.

We want to hear from you! Nominate a teacher, bus driver, paraeducator, coach, school board member, volunteer, parent, student or community partner who makes a difference.

Nominate an Everyday Hero: [\[link\]](#)

Together, we'll build a year of stories that show the people and moments that make our public schools special.

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