

Sample News Article: Celebrate an Everyday Hero

Use This Template to Tell Your Hero's Story

Every school district has people doing extraordinary things in ordinary moments. This template can help you turn an Everyday Hero nomination into a short feature for your **district newsletter, website, social media, community publication, or local news media**.

Keep the story focused on the person, include a specific example of their impact, and let their personality come through. The strongest stories don't simply tell readers what someone does—they **show why that person matters to students and the community**.

HOW TO USE THIS TEMPLATE

1. **Start with the story.** Open with a moment, interaction, or detail that shows your hero in action.
2. **Introduce your hero.** Share their name, role, and connection to your district.
3. **Show their impact.** Include a specific example or story that demonstrates the difference they make.
4. **Add their voice.** Include a short quote from the hero, a student, colleague, parent, or community member.
5. **Connect to the community.** Explain how their work contributes to your school and community.
6. **Close with appreciation.** End by recognizing your hero and what they mean to your district.

Meet [Name]: An Everyday Hero at [District Name]

[Opening: Start with a specific moment or scene that captures your hero in action.]

[Name] has been a **[role]** at [District Name] for [number] years. [He/She/They] **[briefly describe what they do and what makes them stand out]**.

"[Short quote from a student, colleague, parent, administrator, or community member]," said [Name/relationship].

One example of [Name]'s impact came when **[tell a specific story or describe a moment that demonstrates how they support students, staff, families, or the community]**.

For [Name], the work is about **[short quote or explanation of why they do what they do]**.

"[Quote from the Everyday Hero]," said [Name].

Through **[his/her/their]** work, [Name] helps make [District Name] a place where **[describe the impact on students, families, staff, or the community]**.

"[Short closing quote about the hero's impact]," said [Name/relationship].

[District Name] is proud to recognize **[Name]** as an **Iowa's Everyday Hero**—one of the many people who make a difference for students and help make our community stronger.

These are the stories that truly show the impact of public education in our communities.

#IAEdHeroes | Public Schools. Community Strong.